



# Retail ERP evolves with Aurea Collaborative Enterprise

The world of retail changes every minute. The combination of brick-and-mortar stores, and web and mobile eCommerce makes it more difficult than ever to create a seamless experience for customers across every retail channel, while managing the complexities of multiple supply chains, import challenges, and financial tracking.

For retailers, ERP can provide a huge store of intelligence to understand the behaviors of wholesalers, distributors, suppliers, and consumers. Improving the retail value chain relies on your ability to use this information to optimize relationships throughout the supply chain.

#### **ACE ENTERPRISE BENEFITS:**

- Unlimited access to all Aurea
  Collaborative Enterprise Modules
- Comprehensive ERP solutions for retail, wholesale, and mid-market companies.
- End-to-end supply chain and financial management

Part of Aurea Retail Solutions, the Enterprise Edition of Aurea Collaborative Enterprise (ACE) lets you meet today's demands to transform your customers' experience in an omni-channel world. With ACE Enterprise, your entire retail value chain will become more profitable, optimized, and better prepared to deliver the right product to every customer, when they want it.

### Eliminate weak links in your retail value chain

End-to-end supply chain management is essential to running the most efficient and engaging retail business. ACE Enterprise delivers best-in-class retail ERP and supply chain solutions to give comprehensive insight to suppliers, distributors, and customers. It provides tools to intelligently manage product stock, fulfillment, and finances. And, with ACE Enterprise, you'll have unlimited access to all of the modules ACE retail ERP has to offer.

#### THE ENTERPRISE EDITION OF AUREA COLLABORATIVE ENTERPRISE DELIVERS:

Comprehensive merchandise management: The ACE Enterprise Product Information Management (PIM) and merchandise management system lets you create consistent, accurate, and comprehensive product and pricing data for every product in your catalog. You'll be able to centralize and streamline management of product master data, and provision that data to every sales channel.

**Right product. Right shelf. Right time:** Manage stock, supply chain and purchasing more effectively to ensure that products are available, shipped, and on the shelf at right time. ACE Enterprise gives you the insight you need to model your supply processes, shorten lead times, reduce inventory risk, and improve margins across your retail supply chain.



**Seamless integration across channels:** ACE Enterprise enables easy back-end integration across every sales channel- from brick-and-mortar, to web and mobile, B2B and wholesale. By integrating operations for eCommerce sites, you'll centralize inventory management, reduce operational costs, and improve customer experience.

Sales management: Whether you're integrating in-store or call-center sales, accepting online transactions, or receiving orders via EDI, ACE Sales Management lets you optimize the customer experience. ACE Sales Management provides comprehensive invoicing and billing capabilities to guarantee service levels, increase turnover and reduce financial risk. Capabilities include: price & promotion management, CRM, call center support, order entry and management, shipment, invoicing and more.

Omni-channel sales management: For every step in the buyer's journey — across channels and customer types — ACE Enterprise Sales Management optimizes the customer experience. ACE Enterprise lets you guarantee service levels to preserve high-quality customer relationships, increase turnover, and secure order transactions to minimize financial risk.

**Easy and accurate financial reporting:** Streamline all aspects of financial management and reporting, including audit tracking, accounts payable and receivable, general ledger, and revenue reporting with integrated financial management capabilities.

**Integrated warehouse management:** ACE Enterprise lets you follow both logistic and administrative flows seamlessly in a single system. You can optimize logistics tasks within your warehouses. ACE Enterprise also provides full mobile warehouse capabilities for receiving, storage, and picking operations.

**Maximum visibility for imported goods:** Create visibility, efficiency, and improved profitability for imported goods. ACE Enterprise lets you track delivery time and anticipate the entire imported products life cycle, while managing the complex costs of imports, including insurance, customs, boarding, product, tax, freight and more.

And, all ACE Enterprise modules are delivered with a newly optimized user interface, designed to make every function simpler and faster to use.

### **ACE Enterprise Edition**

### Retail, Wholesale, and Midmarket Applications

Tailored retail ERP applications on top of ACE designed for Retail, Wholesale and Midmarket to provide a customizable starting point.

## eFinance Integrated Accounting & Financial Management

SaaS-based integrated financial management, tracking, and reporting.

#### Supply Chain Management

End-to-end supply and demand chain management, including Product Information Management (PIM) and merchandise management.

#### Warehouse Management

World-class Warehouse Management system including mobile application designed to optimize logistics and operations.

#### **Imported Goods Managmenet**

Differentiated tools to manage import goods cost, delivery, freight, and tracking.

#### **Mobile Back-Office Management**

Back-office mobile application to manage order and replenishment, as well as labelling, pricing and markdowns.

#### Sales Management

Comprehensive invoicing, billing, and price/promotion capabilities for in-store, online, call center, and EDI.

#### **Customer / Supplier Web Portal**

Web-based portal for customers, distributors, and suppliers.

#### **Ecommerce Site Integration**

Turn-key back-end integration for web and mobile eCommerce services with ACE Enterprise.

CORE MODULES	STANDARD	ENTERPRISE
Retail / Wholesale / Midmarket Applications		
Merchandise management (including PIM)		
Supply chain management		
Sales management	$\square$	

ADDITIONAL FUNCTIONAL MODULES	STANDARD	ENTERPRISE
Integrated accounting & financial application (AR, AP, GL) (eFinance)	Available via subscription	
Warehouse management system (including Mobility)	Available via subscription	
Imported goods cost, shipment & delivery tracking	Available via subscription	
Mobile back-office management	Available via subscription	
Extranet portal for customers, distributors, and suppliers	Available via subscription	
eCommerce site integration to ACE	Available via subscription	



TECHNICAL MODULES	STANDARD	ENTERPRISE
Web services for integration with external applications	Available via subscription	$\square$
Workflow automation and orchestration	Available via subscription	
Digital document management	Available via subscription	
Unlimited dev, test, and sandbox environments (Connex)	Available via subscription	
Responsive design UI		
Access to all future Enterprise releases		
Standard Support		
Platinum Support	Available via subscription	

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