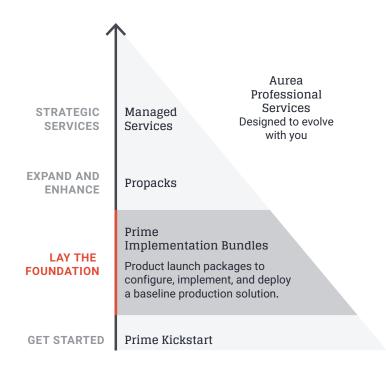


Lay your Aurea foundation with Prime Implementation Bundles

When Aurea created our revolutionary loyalty program, Aurea Prime – which provides Aurea customers with all the software Aurea has for free, forever – we didn't stop there. We knew that your success depends on being able to make rapid, effective, and business-tailored use of every solution in our Aurea Prime catalog.

That's why we've created Aurea Prime Implementation Bundles. This collection of product launch packages gives you access to dedicated Aurea Professional Services experts to configure, implement, and deploy your production-ready solution.

Prime Implementation Bundles (PIB) are prepackaged, product-specific professional services bundles that help you make the most of Aurea Prime by quickly implementing the right capabilities and use cases to drive your business.



The right groundwork for every deployment

For every Aurea Prime product, there is an Implementation Bundle designed to lay a comprehensive solution foundation for your business through fully scoped, predictable, high-value services.

When you take advantage of a Prime Implementation Bundle, you unlock a host of benefits:

Rapid time-to-value for Aurea Prime products: Each bundle is carefully architected to help you tailor and deploy the Aurea Standard Edition software you get free through Aurea Prime. The services focus on delivering production-ready, value-driving use cases and configurations that get you up and running quickly.

Access to the best professional services experts: Each Prime Implementation Bundle is managed and delivered by Aurea Professional Services experts. You'll tap into expert resources with deep product know-how, ensuring project success and reducing risk.

Predictable, low cost: Prime Implementation Bundles are designed to be cost-effective, while delivering the most high-value business and technology use cases for every Aurea product. The outcomes are always positive and predictable.

Prime Implementation Bundles for all of your Aurea Solutions

Aurea Prime provides you with all the Standard Edition software Aurea has for free — forever. You'll have access tens of millions of dollars in software, enabling you to reap massive cost savings with unconstrained capacity. And what's more, Aurea Prime keeps getting better with new products being added all the time.

Prime Implementation Bundles let you take a major step toward making the most of Aurea Prime.

Lay the right business and technology foundation with Prime Implementation Bundles, offered for all Aurea solutions including:

